



CONNIE PODESTA

STANDOUT EXPERIENCE

HALL OF FAME KEYNOTE SPEAKER

CONNIE PODESTA

...is a game-changing, revenue-building, sales-generating ball of fire whose rare blend of laugh-out-loud comedy, killer take-away strategies, and interactive, no-power-point delivery style have made her one of the most in-demand speakers on the stage today. Connie's uncanny insight into the human nature behind sales, leadership and change allows her to make strong connections with each audience member and deliver messages that are remembered long after the event.

Not your typical rah-rah, quick-fix motivational speaker. Get ready to
DIG DEEPER, LAUGH HARDER, AND GAIN MORE INSIGHT
into yourself and others than ever before.

KEYNOTE TOPICS

Connie's topics are purposefully designed to
GET RESULTS & OPTIMIZE PERFORMANCE.

► **HOW TO GET PEOPLE ON BOARD**

Learn how to get consensus, ownership and buy-in from the people who count—without manipulation, intimidation, sacrificing relationships, or stepping on toes.

► **SALES LIKE YOU'VE NEVER HEARD IT BEFORE**

Make way for some game-changing, money-making, customer-attracting ideas that will literally blow the roof off "sales done the old way." Even top performers will learn to close more deals.

► **LEAD LIKE YOU MEAN IT**

Turn negative attitudes into positive ones, entitlement into accountability, complacency into productivity, complaining into solutions, and "that's not my job" into ownership.

► **LIFE WOULD BE EASY IF IT WEREN'T FOR OTHER PEOPLE**

Imagine the results when your organization can decode the mystery of human behavior and understand the psychology behind high performance, ownership and accountability.

CREDENTIALS

Powerful presenter for two million people in a thousand organizations from every major industry. Hall of Fame speaker. Award-winning author of six books. Sales Strategist. Human Resource professional. Licensed therapist for 25 years. Expert in Psychology and Human Behavior. Specialist in Personal and Professional Development. Former Radio/TV personality. Comedienne. Emcee.



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"Connie took an auditorium of thousands, instantly engaged them, earned their trust, got them speaking the same language and created an atmosphere to improve collective performance in less than 90 minutes. Wow!"

—CRITICAL WAVE
SOLUTIONS

"World-class performance and abundant POSITIVE feedback! There wasn't a presentation following that didn't reference you!"

—CEDIA

"AWESOME! You were a great Master of Ceremonies. Your ability to keep things on time, running smoothly, and rally the crowds . . . was truly AMAZING!"

—7-ELEVEN

Procter & Gamble, Citigroup, General Motors, UPS, Wells Fargo, AT&T, Southwest Airlines, IBM, Hilton Worldwide, American Express, S.C. Johnson, McDonald's, U.S. Bank, Sirona Dental Systems, Royal Caribbean, National Apartment Association, 7-Eleven, Million Dollar Round Table, Merrill Lynch, Agel Enterprises, Salesforce, Morton Salt, Boise Cascade, Spectrum (Time Warner), Lincoln Financial, Honeywell, Blue Cross/Blue Shield, Century 21, FedEx, St. Jude Hospital, Microsoft